



الاتحاد الدولي للمصرفيين العرب
World Union of Arab Bankers

Agenda

The Annual Human Resources Professional Group Forum
**The Opportunities and Challenges in Human Resource Management:
Adaptation, Success, and Sustainability**

5-6 March 2024

Location: Conrad Hotel, Cairo - Egypt

Tuesday, March 5, 2024 – 9:00 to 15:30

Time	Session Topic	Speaker
09:00 - 09:30	Registration and Welcome Coffee	
09:30 – 10:00	Opening Ceremony & Keynote Speeches <ul style="list-style-type: none"> - Dr. Wissam Fattouh, Secretary General, World Union of Arab Bankers & Union of Arab Banks - Mrs. Sherine Amr, Human Resources Director, Banque du Caire 	
10:00 – 10:15	Coffee Break	
10:15 – 11:15	Elevating Human Capital: Insights from a Bank CEO <ul style="list-style-type: none"> - <u>Cultivating a Culture of Excellence</u>: Strategies for Talent Development and Retention - <u>Navigating Change</u>: Adapting HR Practices in the Ever-Evolving Banking Sector - <u>Driving Performance Through Diversity</u>: Leveraging the Full Potential of Your Team 	Dr. Nahla Khaddage Boudiab , Multi-Award Winning CEO Published Author Head of Gender Diversity Group for the World Union of Arab Bankers
11:15 – 12:15	Strategic HR Responses to Economic Crises in Banking <ul style="list-style-type: none"> - Rapid Resource Allocation Strategies during Economic Downturns - Implementing Cost-Effective Training and Development Initiatives - Adaptive Workforce Planning for Financial Stability 	Mrs. Sherine Amr , Human Resources Director, Banque du Caire
12:15 – 12:30	Coffee Break	
12:30 – 13:30	Thriving Through Change: Mastering Corporate Restructuring <ul style="list-style-type: none"> - <u>Embracing Evolution</u>: Transformative Strategies for Organizational Growth - <u>Resilience in Flux</u>: Building Agility and Adaptability in Your Team - <u>Leading with Purpose</u>: Inspiring Confidence and Engagement Amidst Uncertainty 	Dr. Hanadi Raja'i , Human Resources Manager, Egyptian Banking Institute
13:30 – 14:30	Integrating Digital Transformation in HR <ul style="list-style-type: none"> - Leveraging AI and Automation for Recruitment and Talent Management - Enhancing Employee Experience through HR Analytics and Data-Driven Insights - Strategies for Implementing Digital HR Tools and Systems 	Mr. Ibrahim Hamed , Head of L&D and Organization Culture, Banque Misr
14:30 – 15:30	Lunch Break	

Wednesday, March 6, 2024 – 09:00 to 15:00

Time	Session Topic	Speaker
9:00 – 9:30	Registration and Welcome Coffee	
09:30 – 10:30	Iconic Restructuring: The Agriculture Bank of Egypt Success Story <ul style="list-style-type: none"> - Transformative Solutions for Agriculture Bank - Innovating Organizational Restructuring Tactics - Empowering Stakeholders through Growth Initiatives 	Mr. Mohamed Abdallah, Human Resources Group Head, Agricultural Bank of Egypt Mrs. Eman Youssef, Training and Development Division Head, Agricultural Bank of Egypt
10:30 – 11:30	Building a Sustainable Workforce: Integrating ESG Principles into HR Strategies <ul style="list-style-type: none"> - Creating a Future-Ready Work Culture - Aligning Values for Organizational Success - ESG: The Heartbeat of HR Innovation 	Mrs. Aya Abdel Aziz, Manager, PwC
11:30 – 12:00	Coffee Break	
12:00 – 13:00	Measuring Impact: ESG Metrics and HR Performance Management <ul style="list-style-type: none"> - Quantifying Progress Towards Sustainability Goals - Enhancing Organizational Accountability - Aligning ESG Metrics with HR KPIs 	Mrs. Aya Abdel Aziz, Manager, PwC
13:00 – 14:00	Talent Acquisition, Trainings & Employee Well-Being <ul style="list-style-type: none"> - Talent Acquisition in the Digital Era - Employee Retention Strategies for Banking Professionals - Innovations in Employee Benefits for Banking Professionals 	Mr. Ahmed El Sahy, HR Director
14:00 – 15:00	Lunch Break	

WUAB reserves the right to modify, alter or change the agenda as it deems convenient.